

# **Automatic Products international, Ltd. Online Privacy Statements**

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## **Privacy Policy**

Your privacy is important to us here at Automatic Products international, Ltd ("Automatic Products"). Our sole purpose and intent for any information received from our customers is to provide you with the best products and service possible. We at Automatic Products hold your customer information in the highest regard, and will not share that information with any outside companies.

We will ask you when we need information that personally identifies you or allows us to contact you. Generally this information is requested when you register with Automatic Products or voluntarily request information. Automatic Products only will collect personally identifiable information (such as name, title, company name, address, telephone number, or e-mail address) that you voluntarily provide through our website or e-mail correspondence. We will collect general information (such as the type of browser you use, the files you request, and the domain name and country from which you request information) to improve our web site and better meet your needs. The information we collect is used to customize the content and/or layout of our site for each customer, allowing Automatic Products to provide a unique Internet experience and to help you find relevant material quickly. We will also use the information to provide you with offers and information that will enhance your Automatic Products experience. We collect user-specific information on what pages our customers access or visit, as well as information volunteered, such as survey information and e-mail address.

For those individuals who choose to simply browse the site, their visit remains strictly anonymous. In this regard, if you choose not to register or provide personal information, you can still use most of our web site. But you will not be able to access areas that require registration.

If you decide to register, you will be able to select the information you want to receive from Automatic Products by subscribing to various services. If you do not want

Automatic Products to communicate with you about other offers regarding Automatic Products' products, programs, events, or services by e-mail, postal mail, or telephone, you may contact us at [mktg@automaticproducts.com](mailto:mktg@automaticproducts.com).

### **Children and Parents**

Automatic Products does not intend to collect personally identifiable information from children under age 13 without permission of the child's parent or legal guardian. Children under the age of 13 should submit personally identifiable information to Automatic Products only with the explicit permission of their parent or legal guardian. Where appropriate, Automatic Products will instruct children not to submit personal information. If your child has submitted personal information and you would like to request that such information be removed, you may do so as indicated above and Automatic Products will use reasonable efforts to comply with your request.

### **Miscellaneous**

The Automatic Products web site may contain links to other sites. We do not endorse or otherwise accept responsibility for the content or privacy policies of those sites.

It may be necessary, if required by law or if pertinent to judicial or governmental investigations, to release your personally identifiable information.

Automatic Products reserves the right to modify this privacy policy at any time. We will promptly reflect any such modifications in these web pages.

By using the Automatic Products Web site, you consent to our use of your information as described in this Internet Privacy Policy. As we implement new technology and introduce new services, we will update our Internet Privacy Policy, so we encourage you to review it often.

If you are receiving email from Automatic Products and would like to unsubscribe, please let us know by sending an email to [mktg@automaticproducts.com](mailto:mktg@automaticproducts.com), calling, or writing to the information provided at the top of the screen.

If you have further questions or comments, please feel free to contact us.

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